

PROFILE

Background

Full size:
Upload up to 2MB

Option for background to be tiled

USER PROFILE

User Interface

Header Image Up to 5MB / 1252 x 626 px

Profile Picture Up to 2MB / 81 x 81 px

Bio: Up to 160 Characters

Recent Images

TWEETS

Tweet

Name & @handle
Text: up to 140 characters (including link)

Shared Link
Title: 70 Characters
Body: 200 Characters

Shared Image Up to 3MB / 375 x 375 px
Image Description: 66 Characters

Shared Video 435 x 244 px
Video Title

TWITTER checklist

Profile Picture (Up to 2MB / 81 x 81 px) <input type="checkbox"/>	Background (Up to 2MB) <input type="checkbox"/>
Header Image (Up to 5 MB / 1252 x 626 px) <input type="checkbox"/>	Bio (Up to 160 characters) <input type="checkbox"/>
	Tweet (Up to 140 characters) <input type="checkbox"/>

TIMELINE

Profile Photo 180 x 180 px
(For best quality, upload in PNG format)

Cover Photo 851 x 315 px

About Text: Up to 255 Characters

Latest Photos

Status Update Up to 60,000 characters

Shared Video Up to 1024 MB / 156 x 87 px
Title: 100 Characters

Facebook Upload Video 403 x 226 px
Max Size: 1,024 MB / Max Length: 20 mins
(For best quality, upload in MP4 format)

Timeline Image:
Upload up to 2,048 x 2,048 px

FACEBOOK checklist

Profile Photo (180 x 180 px) <input type="checkbox"/>	Status (Up to 60,000 characters) <input type="checkbox"/>
Cover Photo (851 x 315 px) <input type="checkbox"/>	Upload Image (Up to 2,048 x 2,048 px) <input type="checkbox"/>
About (Up to 255 characters) <input type="checkbox"/>	Upload Video (Up to 1.024 MB) <input type="checkbox"/>

PROFILE

Profile Photo 270 x 270 px

Cover Photo 2120 x 1192 px

Status Update Up to 100,000 characters

Shared Link
Link Title

Shared Image 497 x 373 px
Can upload up to 2,048 x 2,048 px

Shared Video
Up to 1080p resolution, less than 15 mins long

Profile Photo 270 x 270 px

Cover Photo 2120 x 1192 px

Status Update Up to 100,000 characters

Shared Link
Link Title

Shared Image 497 x 373 px
Can upload up to 2,048 x 2,048 px

Shared Video
Up to 1080p resolution, less than 15 mins long

GOOGLE + checklist

Profile Photo (270 x 270 px) <input type="checkbox"/>	Status (Up to 100,000 characters) <input type="checkbox"/>
Cover Photo (2120 x 1192 px) <input type="checkbox"/>	Upload Image (Up to 497 x 373 px) <input type="checkbox"/>
About <input type="checkbox"/>	Upload Video (Up to 1080p resolution) <input type="checkbox"/>

COMPANY PAGE OVERVIEW


Company Name
 Horizontal Logo
 Up to 2MB / 100 x 60 px
 or

Square Logo
 Up to 2MB / 50 x 50 px



Cover Photo 646 x 220 px

Shared Link

Link Title
 Description: 230 Characters

RECENT UPDATES

Status Update

Description: Up to 700 characters

SUMMARY

Description: Up to 2,000 characters

LINKEDIN checklist

- Company Name (Up to 100 characters)
- Company Summary (Up to 2,000 characters)
- Logo (Up to 2MB)
- Status (Up to 700 characters)
- Cover Photo (646 x 220 px)

PROFILE



Profile Image 110 x 110 px
 *Note: can upload any size file, but will be cropped to square format

Lightbox Viewed up to 612 x 612 px

Max Resolution 2,048 x 2,048 px

*Note: photos imported by phone
 and not taken with Instagram camera
 will be imported at a lower resolution
 of 612 x 612 px

INSTAGRAM checklist

- Profile Image (Up to 100 characters)
- Upload Image
- Title (Up to 100 characters)
- Bio (Up to 150 characters)

PROFILE

Profile Image:
 165 x 165 px
 Upload up to 600 x 600 px



Profile Name: Up to 37 Characters
Description: 160 Characters

BOARDS

Board Title	Board Pins
Complete Board Size 238 x 284 px	Preview 238 x Scaled Height

PINS

Pins in Feed	Enlarged Pin
Preview 238 x Scaled Height	Pin 735 x Infinite px
	*Note: uploaded pins will be rescaled and resized

PINTEREST checklist

- Company Name (Up to 37 characters)
- Upload Pin (Up to 735 x infinite px)
- Profile Image (Up to 600 x 600 px)
- Description (Up to 160 characters)

BRANDED CHANNEL

Channel banner photo 2,560 x 1,440 px



*Note: Visible logo must be included in Banner artwork



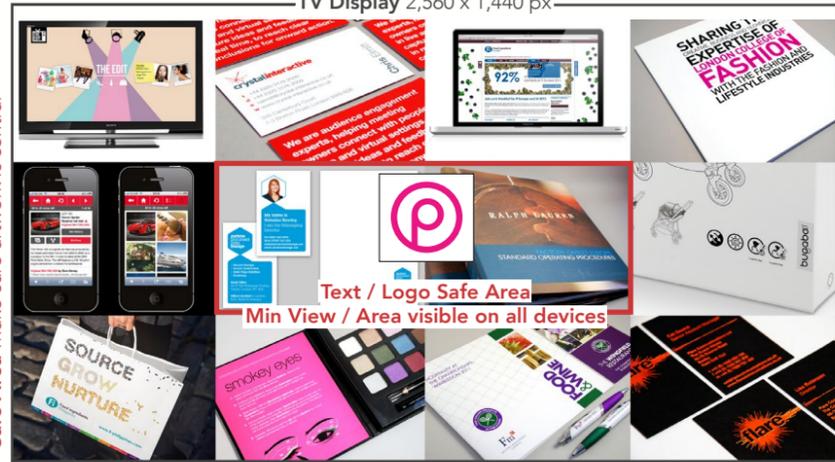
Upload Video: 2,560 x 1,440 px

Video Title: 100 Characters

Description: Up to 5,000 Characters

Overview of Channel Art Specs

TV Display 2,560 x 1,440 px



Safe Area Make sure artwork is central



YOUTUBE checklist

- | | | | |
|--|--------------------------|--|--------------------------|
| Channel Banner (2,560 x 1,440 px, illustrated) | <input type="checkbox"/> | Video Upload (Up to 2,560 x 1,440 px) | <input type="checkbox"/> |
| Youtube automatically resizes as | <input type="checkbox"/> | Video Title (Up to 100 characters) | <input type="checkbox"/> |
| | <input type="checkbox"/> | Video Description (Up to 5,000 characters) | <input type="checkbox"/> |

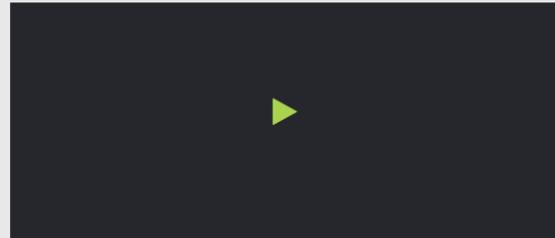
BRANDED CHANNEL

Company Name



Profile Image
300 x 300 px

Featured Videos

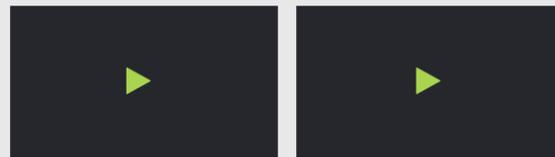


About:

Video Upload:

Standard Definition 4:3 ratio 640 x 480 px
Standard Definition 16:9 ratio 640 x 360 px
720p HD Video 1,280 x 720 px
1080p HD (Plus/PRO) 1,920 x 1,080 px

Recently Uploaded



Portraits:

300 x 300 px

VIMEO checklist

- | | | | |
|------------------------------|--------------------------|---------------------------------------|--------------------------|
| Company Name | <input type="checkbox"/> | Video Upload (Up to 1,920 x 1,080 px) | <input type="checkbox"/> |
| Profile Image (300 x 300 px) | <input type="checkbox"/> | | |
| About | <input type="checkbox"/> | | |

CHANNEL (PRO ACCOUNT)

Channel header 960 x 100 px



Background

Upload up to 800KB

*Note: Choose or build your own background theme. Text colour may be chosen too.



Company Name



Profile Image
Up to 500 KB / 96 x 96px

About:

File Formats:

Presentation: Adobe PDF, Open Office Presentation Doc, Microsoft Powerpoint

Infographics: PDF



Document

Up to 300MB

File Formats:
PDF, Word, Open Office Doc

Infographics: PDF

Video Upload:



Up to 500MB

SLIDESHARE checklist

- | | | | |
|--|--------------------------|-------------------------------|--------------------------|
| Company Name | <input type="checkbox"/> | Channel header (960 x 100 px) | <input type="checkbox"/> |
| Profile Image (Up to 500KB / 96 x 96 px) | <input type="checkbox"/> | Document Upload (Up to 300MB) | <input type="checkbox"/> |
| About / Company Summary | <input type="checkbox"/> | Video Upload (Up to 500MB) | <input type="checkbox"/> |